

# EXHIBITION STAND / SPONSORSHIP FORM 2021



## COMPANY DETAILS

<b>*Legal Trading Name</b>		Company Reg	
<b>*Address</b>			
<b>*Postcode</b>		<b>*Country</b>	
<b>*Exhibiting as</b>		<b>*Web Address</b>	
Authorised Exhibitor Rep		<b>*Primary Function</b>	
Tel		<b>*Email</b>	
EU VAT Registration Number		<b>*PO Number</b>	
<b>*NB/RPT</b>	NB <input type="checkbox"/>	RPT <input type="checkbox"/>	

## STAND/SPONSORSHIP DETAILS

The exhibitor hereby orders: \_\_\_\_\_ w \_\_\_\_\_ d

<b>*Stand No</b>		<b>*Stand dims</b>	X	Total size	sqm	<b>Shell X</b>	<b>Space <input type="checkbox"/></b>	<b>Package <input type="checkbox"/></b>
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	Rate	Comments
<b>Stand</b>		
<b>Sponsorship</b>	£	
<b>Other</b>	£	
<b>Total Cost Excl. VAT</b>	£	

## THE AGREEMENT

The EXHIBITOR agrees to be bound by the terms and conditions of the AGREEMENT (<https://www.mashmedia.net/tcs/>) by signing below:

Name _____	Tel _____
Email _____	Position _____
Signature _____	Date _____

URN :

**Mash Media Group Ltd contact**

\*Name \_\_\_\_\_ Tel \_\_\_\_\_

**Payment Terms:**

1. 25% within 1 week of invoice.
2. 25% on or before 31<sup>st</sup> December 2020.
3. 50% on or before 22<sup>nd</sup> February 2021.

## Terms and Conditions

### 1 Definition and Law

**1.1** The Contract is the document or documents that set out these conditions and all other details about your agreement with us.

**1.2** Publisher, means the provider of agreed services, Mash Media, which is the trading name of Mash Media Group Ltd.

**1.3** Organiser, means the provider of agreed services, Mash Media, which is the trading name of Mash Media Group Ltd.

**1.4** Advertiser, means the person, firm, company, corporation, authority or body to whom we provide agreed services to. Any person purporting to act on behalf of the advertiser shall be bound by the Contract.

**1.5** Exhibitor, means the person, firm, company, corporation, authority or body to whom we provide agreed services to. Any person purporting to act on behalf of the advertiser shall be bound by the Contract.

**1.6** Order, is your request for us to provide you with agreed services for the contract period in consideration of the charges.

**1.7** Charges, means the financial payment for requesting agreed services as notified to you at the time of placing the order, either in writing or verbally.

**1.8** These conditions exclude any terms and conditions you may have put forward, except where we have agreed in writing. These conditions do not affect the statutory rights of a person acting as a consumer as defined by the Unfair Terms Act 1977 or any statutory modification of that Act.

**1.9** The Contract will be governed by and interpreted in accordance with English Law. Nothing in these conditions excludes or restricts any liability which may not be excluded or restricted under the Unfair Contract Terms Act 1977.

**1.10** We reserve the right to claim interest, compensation and reasonable costs under the Late Payment of Commercial Debts (Interest) Act 1998 and it is agreed that the term implied by that Act shall apply after any judgment as well as before. Any reference to the Late Payment of Commercial Debts (Interest) Act 1998 is also a reference to any amendment, modification or re-enactment of it. If for any reason the Late Payment of Commercial Debts (Interest) Act 1998 does not apply interest shall be payable on overdue amounts at 8% over the Bank of England Base Rate from time to time.

### 2 When the contract comes into being

**2.1** The Contract comes into being when you have placed the order, either in writing or verbally, giving details of your requirements, and we have accepted your order. By placing the order you are agreeing to be bound by these Conditions.

### 3 Publishing and advertising

**3.1** These conditions shall apply to all advertisements accepted for publication. Any other proposed conditions shall be void unless incorporated clearly in written instructions and specifically accepted by the Publisher

**3.2** All advertisements are accepted subject to the Publisher's approval of copy and the space being available.

**3.3** The Publisher reserves the right to omit or suspend an advertisement at any time for good reason, in which no claim on the part of the Advertiser for breach of contract shall arise. Should such an omission or suspension be due to the act of the default of the Advertiser or his servants or agents, the space reserved for the advertisement shall be paid for in full notwithstanding that the advertisement has not appeared. Such omission or suspension shall be notified to the Advertiser as soon as possible.

**3.4** If the Publisher considers it necessary to modify the space or alter the date or position of the insertion or make any other change or alteration, the Advertiser will have the right to

cancel if the alterations requested are unacceptable, unless such changes are due to an emergency or circumstances beyond the Publishers control. Every care is taken to avoid mistakes but the Publisher cannot accept any errors due to third parties, subcontractors or inaccurate copy instructions.

**3.5** The Advertiser warrants that the advertisement does not contravene any Act of Parliament nor is it in anyway illegal or defamatory or an infringement of any other party's rights or an infringement of the British Code of Advertising Practice.

**3.6** The Advertiser will indemnify the Publisher fully in respect of any claim made against the Publisher arising from the advertisement. The Publisher will consult with the Advertiser as to the way in which such claims are to be handled.

**3.7** Charges will be made to the Advertiser or their agent where the Printers are involved in extra production work owing to acts of defaults of the Advertiser or his agent. These charges will be at rates agreed prior to publication. Complaints regarding reproduction of advertisements must be received in writing within 14 days of the publication. After this time any complaints will be void.

**3.8** Copy must be supplied by the Advertiser or his agent without application from the Publisher. If copy instructions are not received by the agreed copy date no guarantee can be given that proofs will be supplied nor corrections be made.

**3.9** Should the advertiser fail to submit copy as per the agreed copy deadline, the space reserved for the advertisement shall be paid for in full notwithstanding that the advertisement has not appeared.

**3.10** Whatever the cause, the Publisher reserves the right to destroy all artwork, film etc which has been in its custody for twelve months from publication.

**3.11** For the purposes of these conditions Advertisers shall refer to the Advertiser or their agent whichever is the Principal. 'Advertisement' shall refer to standard entries and chargeable displays.

### Publishing and advertising Payment Terms

**3.12** Invoices are sent out on publication and must be settled within 30 days. Invoices not settled within 30 day are reissued at full rate card value. The Publisher reserves the right to claim interest, compensation and reasonable costs as set out in **clause 1.10**

### Cancellation charges

**3.13** Once signed it is not possible to cancel the contract without full agreement in writing from the Publisher. Cancellations requests must be submitted to [creditcontrol@mashmedia.net](mailto:creditcontrol@mashmedia.net) in order to be valid. If agreed, cancellation terms are the following: All cancellations must be received in writing 30 days prior to publication and inventory date. All cancellations are subject to a 50% cancellation fee of the full rate card value. Payment for cancellation invoices must be settled within 7 days.

### 4 Exhibitions

See full Terms and Conditions at [www.mashmedia.net](http://www.mashmedia.net)

#### 4.1 Exhibition Payment terms

Any bookings within 3 months of the show must be paid in full, within 7 days or before the show, whichever is earliest.

The Publisher reserves the right to claim interest, compensation and reasonable costs as set out in **clause 1.10**.

Payments are as per schedule stated above. Any special payment terms must be agreed in writing.

#### 4.2 Insurance Participation Fee

£125 will be invoiced with each stand purchase, which will be refunded if the exhibitor can provide the necessary Public Liability insurance documents themselves. Upon

verification of this documentation, the invoice will be credited.

### 4.3 Cancellation charges

Once signed it is not possible to cancel the contract without full agreement in writing from the Publisher. If agreed, cancellations must be submitted to [creditcontrol@mashmedia.net](mailto:creditcontrol@mashmedia.net) in order to be valid. The Organiser reserves the right to cancel any exhibition order for non or late payment. Cancellation charges also apply for non or late payment. Cancellation charges will be calculated as per clause 4.1 above. Payment for cancellation invoices must be settled within 7 days.

### 5 Events & Awards

Any tickets will be posted prior to the event to the address stated under Delivery details. Tickets must be brought to the event, photocopies will not be accepted. The organiser reserves the right to refuse admission to Events or Awards.

#### 5.1 Events & Awards Payment terms

All Bookings must be paid in full at least 3 months prior to the event. Bookings confirmed within 3 month of the event, must be paid in full within 7 days or before the event, whichever is earliest. The organiser reserves the right to claim interest, compensation and reasonable costs as set out in **clause 1.10**

#### 5.2 Cancellation charges

Once signed it is not possible to cancel the contract without full agreement in writing from the Organiser. If agreed, cancellations must be submitted to [creditcontrol@mashmedia.net](mailto:creditcontrol@mashmedia.net) to be valid. The Organiser reserves the right to cancel any bookings for non or late payment for which cancellation charges applies. Cancellation charges will be calculated as follows:

- **From the date of the live contract to 243 days prior to the event date:** 35% of the total order value
- **242 days – 120 days prior to the event date:** 70% of the total order value
- **119 days prior to the event date or less:** 100% of the total order value

Payment for cancellation invoices must be settled within 7 days.

### 6 Campaign bookings

This section relates to any booking that has mixed elements on the order i.e Publishing, advertising, exhibitions, events and awards. The terms and conditions relating to each element of the order are reflected in **clauses: 3-3.11, 4-4.11, 5-5.2**.

Payment terms will reflect that of the activity being purchased **clauses 3.12, 4.1, 5.1**. Any requested variation to the payment terms must be in writing and stated on the contract.

#### 6.1 Monthly instalments

If monthly payment instalments are agreed, the first monthly payment instalment must be received by Mash Media by no later than the 1st working day of the month the campaign begins.

Monthly invoices will be sent on the 1st day of the months to follow and must be settled within 30 days.

#### 6.2 Cancellation charges

The cancellation charges relating to each element of the order are reflected in **clauses 3.13, 4.3, 5.2**